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Warner Bros. Television's *Riverdale* is a hit for British Columbia's economy, spending over \$60 million and creating over 1,000 jobs in two seasons of production

VANCOUVER, Nov. 29, 2017 - An economic analysis released today highlights the substantial positive impact the production of *Riverdale* has in communities across British Columbia.

"*Riverdale's* impact study demonstrates how the motion picture industry provides well paying, family supporting jobs that make life better for British Columbians," **said Lisa Beare, Minister of Tourism, Arts & Culture.** "The breadth of economic impact this industry provides supports a strong and sustainable economy."

The report by Canada's MNP LLP examines the first season of the Archie Comics reboot to assess the economic impact of two seasons of production. The report estimates that the combined spending in B.C. in the first two seasons of *Riverdale* totals \$60.4 million. *Riverdale's* first season alone created 1,041 jobs, with total spending in the province of over \$22.4 million.

B.C. production crew and other labour received 75% of the total B.C. expenditure, while the remaining 25% was spent on purchases of B.C. goods and services.

British Columbians who tune into *Riverdale* will see plenty of familiar locations, as the series shot in 31 communities across the province. Vancouver's Strathcona and New Westminister neighbourhoods provided homes for Archie and Betty, while Lord Byng, Point Grey, and John Oliver Secondary Schools have each played the part of Riverdale High. Nearby Alouette Lake took on the role of Sweetwater River. Outside of Vancouver, production took place in 15 B.C. communities, including Maple Ridge, Mission, Fort Langley, and Burnaby.

"Locating *Riverdale* in Langley has provided access to a host of great untapped locations, which has added to the look of the show," **said producer Connie Dolphin.** "We look forward to a season 2 in British Columbia."

"More than 600 of our professional artists and technicians are thrilled to see their work on *Riverdale* hit the screen," **said Phil Klapwyk, IATSE 891 Business Representative.** "Productions like this prove that great jobs for average British Columbians are a crucial part of the creative economy."

"We're very proud of the collaboration that delivers *Riverdale*," **said Prem Gill, CEO of Creative BC.** "Warner Brothers, our skilled industry workforce and the locations and communities that host the show all contribute to make B.C.'s motion picture economy successful."



"*Riverdale* is not only an enormous hit with viewers, it is a huge success for the B.C. economy," said **Wendy Noss, President, Motion Picture Association-Canada**. "In its first season alone, *Riverdale* spent over 22 million, engaged 773 vendors from 31 communities across B.C., and has resulted in spin-off tourism benefits for the province as fans flock to iconic locales across the lower mainland."

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About MPA-Canada:

The Motion Picture Association – Canada (MPA-Canada) serves as the voice and advocate of the major international producers and distributors of movies, home entertainment and television programming in Canada and is an affiliate of the Motion Picture Association of America, Inc. (MPAA). The motion picture studios we serve include: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

About MNP LLP:

MNP is the fastest growing chartered accountancy and business advisory firm in Canada. Founded in 1945, MNP has grown to more than 70 offices and nearly 3,000 team members. MNP is a member of Praxity, a global alliance of leading business advisory firms.

To read the **MNP analysis**, [click here](#)

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