

HIGHLIGHTS FROM PROFILE 2017

Economic Report on the Screen-Based Media Production Industry in Canada

Profile 2017 is published by the Canadian Media Producers Association (CMPA) in collaboration with the Department of Canadian Heritage, Telefilm Canada, the Association québécoise de la production médiatique (AQPM) and Nordicity. Profile 2017 is the 21st edition of the annual economic report prepared by CMPA and its project partners.

TOTAL FILM AND TELEVISION PRODUCTION IN CANADA

The film and television production industry in Canada consists of four key segments: The Canadian Television Production segment, Canadian Theatrical Feature Film Production, Foreign Location and Service Production (FLS), and Broadcaster In-house Production.

In 2016-2017, film and television production in Canada:

- Hit an all-time high in volume of \$8.38 billion.
- Employed 171,700 FTEs, a 22.6% increase.
- Generated \$12 billion in GDP for the Canadian economy.

FOREIGN LOCATION AND SERVICE (FLS) PRODUCTION IN CANADA

The foreign location and service (FLS) production sector is now the largest single segment of the Canadian screen-based production sector and largely comprises feature films and television programs filmed in Canada by foreign producers or Canadian service producers. The sector also includes the visual effects (VFX) work done by Canadian VFX studios for foreign films and television programs.

- The total volume in 2016/17 had a sharp increase to \$3.76 billion, a 42.1% increase over 2015/16.
- There were a total of 418 FLS production projects in Canada in 2016/17, a 17.7% increase.
- This sector created over 77,000 FTE jobs for Canadians, including 30,300 direct FTEs in film and television production and a further 46,700 production related FTEs.
- Generated GDP of \$5.43 billion for the Canadian economy in 2016/17, and over \$4 billion in labour income.
- The number of FLS feature films shot in Canada increased to 183. The total volume increased from \$1.12 billion to \$1.86 billion.
- The total volume of FLS television series increased to \$1.64 billion, even though the number of series fell to 149.
- U.S. producers accounted for three-quarters of all FLS productions in Canada, which is fairly consistent with the average since 2007/08.

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BY PROVINCE

- **ONTARIO:**
 - The **total** production volume was \$2.97 billion, creating 54,080 direct and production related FTEs.
 - **FLS** production increased by 23.2% to \$860 million in 2016/17, representing 23% of the national total.

- **BRITISH COLUMBIA:**
 - The **total** production volume 2016/17 was almost \$3 billion, which accounted for a total of 60,870 direct and production related FTEs.
 - **FLS** production increased by 46.8% to \$2.31 billion in 2016/17, representing 62% of the national total.

- **QUEBEC:**
 - The **total** production volume in 2016/17 was \$1.75 billion, with a total of 44,560 direct and production related FTEs.
 - **FLS** productions increased to \$404 million in 2016/17, representing 11% of the national total.

- **ALBERTA:**
 - The **total** production volume in 2016/17 increased slightly to \$308 million, creating 6,550 direct and production related FTEs.
 - **FLS** productions increased to \$54 million in 2016/17, up from \$34 million in 2015/16, representing 1% of the national total.

- **MANITOBA:**
 - The **total** production volume increased in 2016/17 to \$129 million, creating 1,970 direct and production related FTEs.
 - **FLS** production in 2016/17 saw an increase to \$70 million up from \$42 million in 2015/16, representing 2% of the national total.

- **NOVA SCOTIA:**
 - The **total** production volume in 2016/17 increased to \$100, creating 2,130 direct and production related FTEs jobs in the province.
 - **FLS** productions increased significantly to \$39 million in 2016/17, up from \$12 million the year before.

- **TERRITORIES:**
 - The **total** production volume increased three fold to \$24 million, creating 340 direct and production related FTEs.
 - **FLS** productions increased to \$18 million in 2016/17, a significant increase from \$3 million in 2015/16.