



MOTION PICTURE ASSOCIATION - CANADA
ASSOCIATION CINÉMATOGRAPHIQUE - CANADA

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Production of Disney's *Tomorrowland* Responsible for \$91.9 Million in Spending, Over 1,800 Jobs in British Columbia

VANCOUVER, BC – May 21, 2015 – A new analysis released today outlines the tremendous economic impact for BC residents and businesses generated by the filming of Disney's *Tomorrowland*.

The analysis by MNP LLP assesses the economic impact of the filming of *Tomorrowland* in BC and finds that the film supported over 1,800 full time equivalent jobs (FTEs) and was responsible for \$91.9 million in direct production expenditure in the province. Between August 2013 and January 2014 alone, the production engaged over 1,100 vendors in 67 communities across BC.

The production received approximately \$21.8 million in support through BC tax incentives (an additional \$4.6 million in tax incentives from the federal and other provincial governments). The investment by the province of BC is estimated to have resulted in the following economic benefits:

- **\$6.96 in economic output for every dollar of BC tax incentive received by the production.**
- **\$5.22 in provincial GDP for every dollar of BC tax incentive received by the production.**
- **85 full-time equivalent positions for every \$1 million of BC tax incentive received by the production.**

"BC offered some of the world's most spectacular scenery to the filmmakers creating the world of *Tomorrowland*, and *Tomorrowland* brought a boost to local economies across BC" said Wendy Noss, Executive Director of the Motion Picture Association – Canada. "From sets built in a field in the North Okanagan, to filming at stages, schools, parks, and landmarks throughout Vancouver, the production of *Tomorrowland* benefitted a wide range of BC businesses and residents. *Tomorrowland* is a great example of the kind of employment opportunities and substantial economic benefits generated by film and television production throughout beautiful British Columbia."

The movie opens in theatres tomorrow and local residents, cast, and crew will celebrate the production tonight with a special advance screening hosted by Disney at the Scotiabank Theatre Vancouver.

To read the MNP analysis, [click here](#).

Read our blog post [here](#).

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About MPA-Canada:

The Motion Picture Association – Canada (MPA-Canada) serves as the voice and advocate of the major international producers and distributors of movies, home entertainment and television programming in Canada and is an affiliate of the Motion Picture Association of America, Inc. (MPAA). The motion picture studios we serve are: Walt Disney Studios Motion Pictures; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; and Warner Bros. Entertainment Inc.

About MNP LLP:

MNP is the fastest growing chartered accountancy and business advisory firm in Canada. Founded in 1945, MNP has grown to more than 70 offices and nearly 3,000 team members. MNP is a member of Praxity, a global alliance of leading business advisory firms. MNP's Economics and Research practice is one of the largest of its kind, and its team members have an established track record in conducting economic impact and industry studies, including studies involving the film and television production industry. Examples of similar studies conducted by MNP include economic impact studies for film and television industries in jurisdictions across North America.

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